



CUBI announces 1997 Trade Initiative in Western Canada

Canada-Ukraine Business Initiative '97 (CUBI '97), a newly-formed government-private sector, has announced the dates of a conference and trade show to be held in 1997 at three locations across Western Canada. CUBI is a private sector driven trade promotion program to capitalize on opportunities for joint enterprises in the sectors of Energy, Agriculture/Agri-business, and Construction.

The CUBI program will run from June 13 to 20, 1997 and will include an international conference in Calgary on June 16, and sector specific activities in Manitoba, Saskatchewan and Alberta during that week. A detailed schedule will be released in the near future.

The Board of CUBI is comprised of private sector business people in the construction, agriculture, oil and gas, investment, power generation, and agri-business sectors, supported by the Government of Canada, through Western Economic Diversification, and the Provinces of Alberta, Saskatchewan

and Manitoba. Board Chair is Laurence Decore of Edmonton, and Co-chair - Ed Stelmach. The Agriculture/Agri-business sector Chair is Ray Malinowski of Yorkton; the Construction sector Chair is Jim Orzechowski of Winnipeg; the Energy Chair is Ed Southern of Calgary. Other members of the Executive include: Chair of the Finance Committee - Bill Klym of Calgary, and Chair of the Publicity and Promotion Committee - Jim Jacuta of Edmonton. Executive Director of CUBI is Terry Roberts of Calgary.

CUBI is in the process of lining up private sector sponsorship for the initiative. Another priority is to set up a committee in Ukraine, to work with CUBI to identify the most promising opportunities and prescreen participants to improve prospects for concrete results.

The objective of the initiative is to achieve three private sector developments in each sector.

"The great development potential of

Ukraine and recent progress in the transition to free market economy make this Initiative timely -- 1997 will be an exciting year to be involved in opportunities in Ukraine," said CUBI Chairman Laurence Decore.

"We appreciate the support and encouragement for this private sector initiative, from the Governments of Manitoba, Saskatchewan and Alberta, and particularly from the Government of Canada, through the Honourable Lloyd Axworthy and Western Economic Diversification," commented Terry Roberts, Executive Director. "Mr. Axworthy's Trade Mission to Ukraine in October will also assist our efforts."

Companies or individuals interested in becoming involved may contact CUBI by calling (403) 263-7424.

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